

360 Charging-as-a-Service (CaaS): Your Futureproofed Electric Fuel Solution

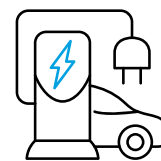
As the mobility landscape transitions to electric vehicles, managing fleet operations becomes more complex. With 360 CaaS, we've simplified that for fleet operators. Here's why our complete electric fuel solution is the smarter choice for fleets.

Why Choose 360 CaaS?

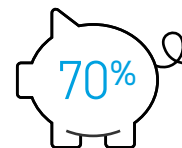
Performance-Contracted Reliability: We ensure 99%+ uptime at every fleet charging depot.

Futureproofed Solution: We ensure your EV charging infrastructure is built to last, ready to expand and incorporates ongoing tech upgrades.

End-to-End in Every Way: No capital to deploy and no puzzles to solve on your own; just a complete electric fuel solution for your fleet that has the potential to generate up to 70% in lifetime savings versus doing it yourself.



RELIABLE
99% UPTIME



POTENTIAL LIFETIME
SAVINGS OF UP TO
70% VS. DIY

THE DOWNSIDES OF DIY

- 1. Investing in Capital Equipment:** Owning EV charging infrastructure carries risks related to the performance of charging technology, outmoding, energy capacity planning and vehicle interoperability. Our 360 CaaS model insulates fleet owners from these risks by absorbing them.
- 2. Pursuing all Incentives:** Securing and monetizing disparate EV charging incentives is complex. We simplify this by incorporating all benefit streams, including incentives, as reductions to the contracted electric fuel cost for fleets.
- 3. EVSE Vendor 'as-a-service' Offerings:** EVSE equipment vendors may offer help, but they don't invest upfront capital, nor shift technology and infrastructure performance risks away from fleet owners. Our 360 CaaS model maintains a 'fleet-first' approach, with infrastructure and technology choices determined by each unique fleet use case.
- 4. Upfront and Ongoing Expense:** DIY can be up to 70% more expensive across the project lifespan than the complete electric fuel solution that 360 CaaS delivers.



360 CaaS vs DIY - Key Differences

360 CaaS	DIY
Professional expertise in electric power supply, utility integration and infrastructure	Requires building an in-house power, utility and energy management team
Zero-volatility with predictable energy pricing	Energy pricing is subject to rate, fuel costs and intraday/time-of-use cost fluctuations
Technology risk elimination	Requires in-house expertise to vet charging technology
Capital risk elimination with Electrada's multiyear program capital commitment	Upfront and recurring capital funding needed to build and expand
Performance commitment @ 99%+ uptime	No performance guarantees – requires incremental investment over time to support fleet use case
Potential to generate up to 70% in lifetime savings vs. DIY	Higher upfront and ongoing costs

Choose the smart way to manage your fleet's transition to EVs.
Choose 360 CaaS – your complete electric fuel solution.

[Learn more at electrada.com](https://www.electrada.com) →