

## Electrada Partners with Daimler Truck Financial Services to Deliver 360 CaaS for Electric Buses and Trucks

### KEY STATS

**Partner:** Daimler Truck Financial Services

**Vertical:** Automotive

**In a Nutshell:** Electrada's 360 CaaS will provide the necessary infrastructure to power medium- and heavy-duty electric vehicle fleets using Daimler Battery Electric Vehicles (BEVs).

**The GPS:** North America

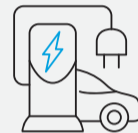
**Snapshot View:** Through its collaboration with Daimler Truck Financial Services, Electrada is poised to assist customers of Daimler Truck North America in transitioning to more sustainable transportation. "This partnership and its subsequent development will accelerate the proliferation of EV fleets across the country," said Kevin Kushman, Electrada's CEO. "Daimler Truck Financial Services and Daimler Trucks North America are industry leaders and seek to remove barriers to electrification through collaborative solutions that provide a more seamless, reliable conversion strategy for their customers."

This agreement aligns with Daimler Truck North America's expansive electric vehicle range and its sustainability goals, propelling fleet electrification and contributing significantly to carbon reduction. "Our vehicles will be at the forefront of converting fleet programs to EVs, but there is a great deal more to this conversion than building vehicles – those vehicles need to be powered by a robust charging program. This is where Electrada's expertise will greatly benefit our customers so they can concentrate on their core functions in the transportation of goods and people," noted Richard Howard, President of Daimler Truck Financial Services USA LLC. Daimler Truck vehicle brands represent a global portfolio exceeding 25.4 billion euros and are present in 16 markets worldwide.

### ELECTRADA'S 360 CaaS



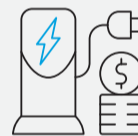
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