

Electrada Electric Fuel: Your Futureproofed Fleet Electrification Solution

You Choose. We Fuel. You Go.

As the mobility landscape transitions to electric vehicles, managing fleet operations becomes more complex. With Electrada Electric Fuel, we've simplified that for fleet operators with tailored, flexible electric fuel solutions designed to match your specific operational, financial, and strategic goals. Here's why our complete electric fuel solution is the smarter choice for fleets.

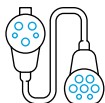
Why Choose Electrada Electric Fuel?



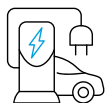
Predictable Pricing: One fixed electric fuel cost for the life of your contract. No volatility. No surprises.



Complete Scalability: Solutions that expand seamlessly with your fleet, ensuring your infrastructure is built to last and ready to grow.



Maximum Flexibility: Choose from three tailored service models that match your specific fleet needs—all with guaranteed performance, predictable pricing, and zero operational headaches.



Guaranteed Performance: We ensure 99%+ uptime at every fleet charging depot with our industry-leading SLA backed by 24/7/365 support.

KEY ADVANTAGES

100% FLEXIBLE

99%+ GUARANTEED UPTIME

PREDICTABLE, FIXED PRICING

ZERO OPERATIONAL HEADACHES

THE DOWNSIDES OF DIY

- Investing in Capital Equipment:** Owning EV charging infrastructure carries risks related to the performance of charging technology, outmoding, energy capacity planning and vehicle interoperability. Electrada Electric Fuel insulates fleet owners from these risks by absorbing them.
- Pursuing all Incentives:** Securing and monetizing disparate EV charging incentives is complex. We simplify this by incorporating all benefit streams, including incentives, as reductions to the contracted electric fuel cost for fleets.
- EVSE Vendor 'as-a-service' Offerings:** EVSE equipment vendors may offer help, but they don't invest upfront capital, nor shift technology and infrastructure performance risks away from fleet owners. Electrada Electric Fuel maintains a 'fleet-first' approach, with infrastructure and technology choices determined by each unique fleet use case.
- Upfront and Ongoing Expense:** DIY can be up to 70% more expensive across the project lifespan than the complete electric fuel solution that Electrada Electric Fuel delivers.



The Future Runs on Electric Fuel



Three Models. One Performance Standard.

Choose the solution that fits your fleet's needs:

360 CaaS

We Build. We Own. We Manage.

Fully managed electrification with zero capital investment.

Fleet Flex

We Build. You Own. We Manage.

Maintain ownership, eliminate operational complexity.

Fleet Flip

We Buy. We Own. We Manage.

Turn existing infrastructure into immediate capital.

Electrada Electric Fuel vs DIY – Key Differences

Electrada Electric Fuel	DIY
Professional expertise in electric power supply, utility integration and infrastructure	Requires building an in-house power, utility and energy management team
Zero-volatility with predictable electric fuel pricing	Energy pricing is subject to rate, fuel costs and intraday/time-of-use cost fluctuations
Technology risk elimination	Requires in-house expertise to vet charging technology
Capital risk elimination with Electrada's multiyear program capital commitment	Upfront and recurring capital funding needed to build and expand
Performance commitment @ 99%+ uptime	No performance guarantees – requires incremental investment over time to support fleet use case
Potential to generate up to 70% in lifetime savings vs. DIY	Higher upfront and ongoing costs
Three flexible service models to match your specific needs	One-size-fits-all approach

Electrada Electric Fuel.

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[Learn more at electrada.com](https://www.electrada.com) →



The Future Runs on Electric Fuel

FAQs

You Have Questions? Electrada Has Answers.

How does Electrada guarantee uptime?

We combine proactive maintenance, remote monitoring, and industry-leading SLAs to guarantee 99%+ uptime backed by 24/7/365 support.

What's the difference between the Electrada Electric Fuel service models?

It's all about ownership and capitalization. Electrada can fully fund and manage your infrastructure (360 CaaS), manage your owned assets (FleetFlex), or buy and optimize your existing infrastructure (FleetFlip). All models are scalable, fully managed, guarantee 99%+ uptime, and offer predictable, fixed pricing.

How are electric fuel prices structured?

One fixed price per kWh throughout your contract. No volatility. No surprises.

Electrada Electric Fuel.

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[Learn more at electrada.com](https://www.electrada.com) →



The Future Runs on Electric Fuel